
Giving Back To
Those That Have Served
BATTLE GROUND SPIRITS
HELP SUPPORT OUR COUNTRY'S HEROES



BATTLEGROUND SPIRITS
HELP SUPPORT OUR COUNTRY'S HEROES

OUR MISSION

Battleground Spirits is looking to make great tasting and affordable spirits, while giving back to all of our country's heroes that have made and sacrificed for our great country!



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GIVING BACK

Battleground Spirits Donates $1.00 of every bottle sold to 501(C)(3) nonprofit organizations that help our military veterans and first responders.





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THE SPIRITS THAT GIVE BACK

Where we have given…

$10,254 Value of Donations to Date





K9s FOR WARRIORS
Proud Supporter

Tunnel to Towers Foundation
T2T.ORG

FOR MORE INFORMATION:
www.battlegroundspirits.com/where-we-give/

BATTLEGROUND SPIRITS
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OUR HISTORY, TODAY & TOMORROW

- Battleground Spirits was Founded by Joe Magda in 2020
- Started Distribution in Georgia with Empire Dist. in March 2023
- Currently in Over 160 Off & On-Premise Locations in Georgia
- Will Start Distribution with Empire into Tennessee in 1st Half 2024
- Obtaining Distribution with Southern Glazer in Texas to Start Our E-Commerce Platform with Big Thirst
- Looking to Distribute in Texas if We are Already Shipping Product There

BATTLE GROUND SPIRITS
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OUR CURRENT SPIRIT PORTFOLIO

- Turn & Burn Cinnamon Whiskey
- 5 Star Bourbon Select Single Barrel Cask Strength
- 5 Star Bourbon Single Barrel Cask Strength
- 5 Star Bourbon
- Purple Heart Potato Vodka
- Patriot Vodka
- Silver Star Agave
- Freedom Gin



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ABOUT OUR SPIRITS

CINNAMON FLAVORED CORN WHISKEY

TURN & BURN®

Not too sweet & not too hot! Turn & Burn is one of the only "clear" Cinnamon Whiskey's with Natural Flavoring and NO ARTIFICIAL COLORING like other cinnamon whiskey's in the market today.



Sizes Available & Suggested Retails

- 1.75L SRP $39.99
- 750ML SRP $25.99
- 50ML SRP $0.99



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ABOUT OUR SPIRITS

5★BOURBON®
WHISKEY

Our small batch Bourbon Whiskey is a 3-5 year bourbon, medium char, a bit sweet, with notes of fruit, vanilla, caramel and cream layered until a rye spice develops in the finish.

5 STAR BOURBON
MASH BILL
Corn: 75%
Rye: 21%
Barley Malt: 4%



Sizes Available & Suggested Retails
- 750ML SRP $39.99
- 50ML SRP $1.59



BATTLE GROUND SPIRITS
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ABOUT OUR SPIRITS

SINGLE BARREL CASK STRENGTH
5★BOURBON®
WHISKEY

COMING SOON!
Our **Single Barrel Cask Strength 5 Star Bourbon Whiskey**
Unfiltered and Uncut



BATTLEGROUND SPIRITS
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ABOUT OUR SPIRITS

SINGLE BARREL CASK STRENGTH

5 BOURBON®

WHISKEY

COMING SOON!

Pre-Ordered By Customer…**Our Single Barrel Select Cask Strength 5 Star Bourbon Whiskey**

Unfiltered & Uncut

Customers choose from 3 single barrels.



BATTLE GROUND SPIRITS

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ABOUT OUR SPIRITS

PATRIOT VODKA®

Our Patriot Vodka is smooth and great tasting with characteristics of the top vodka brands out in the market today.



Available in Sizes & Suggested Retails

- 1.75L SRP $36.99
- 750ML SRP $23.99
- 50ML SRP $0.99



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ABOUT OUR SPIRITS

PURPLE HEART VODKA™

Slightly sweet and smooth with a creamy finish. Our Purple Heart Potato Vodka is made with the best blend of premium potatoes and the perfect water formula.



Available in Sizes & Suggested Retails

- 750ML SRP $27.99
- 50ML SRP $1.29



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ABOUT OUR SPIRITS

AGAVE★SPIRIT

SILVER★AGAVE™

Our Silver Star Agave is an Agave blend with sweet floral notes, with a smooth finish.



Available in Sizes & Suggested Retails

- 750ML SRP $29.99
- 50ML SRP $1.29



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ABOUT OUR SPIRITS

FREEDOM GIN™

Distilled with select grains, new world botanical profiles of juniper, coriander, citrus peel and licorice root.



Available in Sizes & Suggested Retails

- 750ML SRP $29.99
- 50ML SRP $1.29



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MARKETING SUPPORT

Battleground Spirits in-house marketing department has over 35 years experience and will support liquor sales through POS marketing materials, off & on-premise tastings and building brand awareness to consumers through social media, outdoor advertising, print advertising, etc.



BATTLEGROUND SPIRITS
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MARKETING TV



Southern Routes
WJCL - ABC SAVANNAH, GA

Battleground Spirits
(https://www.youtube.com/watch?v=p40ZQULuDrk)

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MARKETING SOCIAL MEDIA





BRANDING
POSTS

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MARKETING SOCIAL MEDIA



Holiday Branding Posts

MARKETING SOCIAL MEDIA









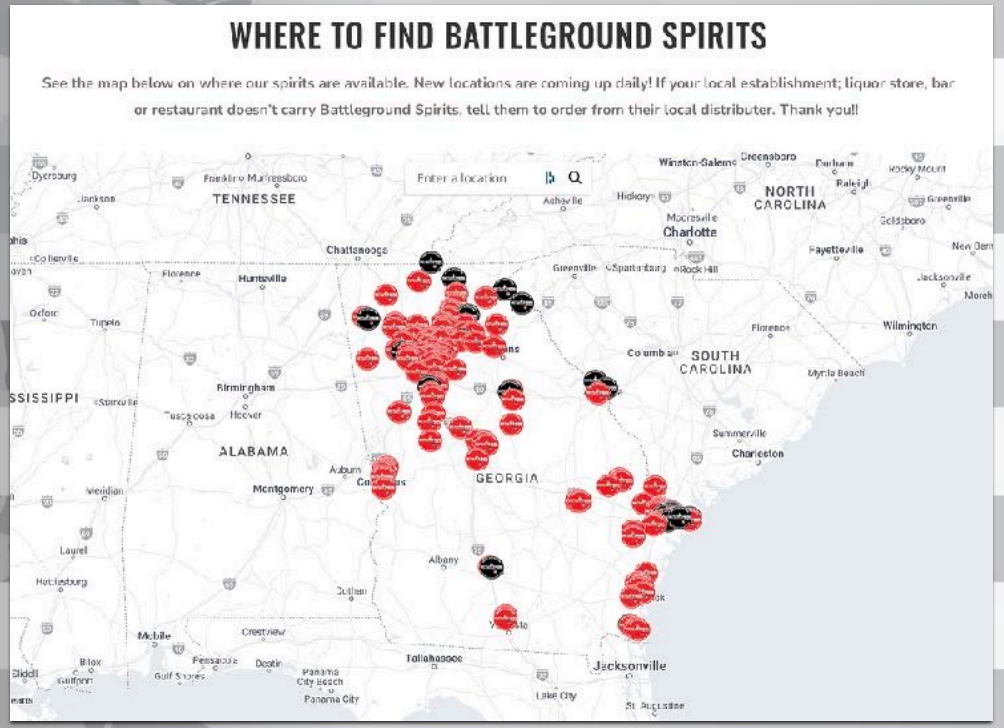
APPRECIATION POSTS

BATTLE GROUND SPIRITS
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MARKETING THROUGH OUR WEBSITE



www.battlegroundspirits.com



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MARKETING MATERIALS

POS Marketing Materials for Off & On-Premise

Posters for Off & On-Premise









Drink Coasters for On-Premise



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MARKETING MATERIALS





Napkin & Straw Holder On-Premise
With USB Chargers

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MARKETING OUTDOOR & ON-PREMISE



Local Billboard Campaigns



Table Tent Battleground Drink Options

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MARKETING OFF-PREMISE



Floor Decal & Wall Graphics For Off-Premise



Off-Premise Product Shelf Talkers

BATTLEGROUND SPIRITS
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MARKETING FOR EVENTS

On-Premise Displays and Battleground Vehicle for Tastings and other on-site marketing events.





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MARKETING FOR EVENTS

Tasting & Event Sponsorship Displays





BATTLE GROUND SPIRITS
KELP SUPPORT OUR COUNTRY'S HEROES

BATTLEGROUND SPIRITS

Thank you for taking the time and learning more about our company.

Please contact Joe Magda with any questions…

EMAIL: joem@battlegroundspirits.com

PHONE: 404.981.5203


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